वस्त्र मंत्रालय
MINISTRY OF
TEXTILES

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TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

# Kasturi Cotton

# Premium Fibre
# Proven Origin
# Future-Ready

KASTURI COTTON
BHARAT

THE SPIRITUAL FIBRE
SOFTER · STRONGER · PURER

# MESSAGE



India, one of the world's largest producers of cotton, has long been a vital pillar of the global textile value chain. On the occasion of World Cotton Day on 7th October 2026, we celebrate the significance of this fibre to our economy, textile heritage and the global industry. It is therefore particularly fitting that this catalogue, being released by TEXPROCIL, showcases India's progress through Kasturi Cotton Bharat – an initiative that establishes a new benchmark for premium Indian cotton.

Crafted around stringent, standardized specifications benchmarked against the world's finest standards, Kasturi Cotton guarantees consistent excellence from farm to fabric. India has deployed robust infrastructure, modernized processing systems and a cutting-edge blockchain and QR code-based traceability platform, providing verified origin, rigorous quality assurance and sustainability practices aligned with international best practices.

In an evolving global market where provenance and performance matter equally, Kasturi Cotton brings these needs together, offering measurable quality, trustworthy origin and distinct value. This catalogue highlights the pioneering work of our domestic industry, showcasing high-end apparel and home textile products that demonstrate its versatility, strength and luxury.

India warmly invites global brands, manufacturers and textile leaders to integrate Kasturi Cotton into their supply chains and experience the unmatched quality of India's finest fibre. I commend the domestic textile industry for this initiative and wish this catalogue every success in showcasing the potential of Kasturi Cotton Bharat to the world.

**Shri Giriraj Singh**
Minister of Textiles
Government of India



# MESSAGE



The world is once again recognising and valuing the enduring significance of natural fibres, with cotton reaffirming its position at the heart of the global textile heritage. As environmental stewardship assumes increasing importance, sustainability and its essential complement – verification of origin – are emerging as defining parameters for the future of the global textile value chain. Today's consumers are more conscious and discerning, increasingly considering ethical sourcing, environmental footprint and product provenance in their purchasing decisions.

Responding to this global shift, Kasturi Cotton Bharat has achieved significant milestones within a short span of three years since its inception. Through sustained and concerted efforts, it has established a robust ecosystem integrating world-class standards, modern testing infrastructure and cutting–edge digital technologies. This integrated framework provides buyers with credible assurance across three key pillars: Premium Quality, Sustainability and Traceability.

The Kasturi Cotton Bharat Product Catalogue is a testament to this vision and endeavour. It showcases the immense potential of Kasturi Cotton for the global apparel and home textiles sectors through a diverse range of products developed by the Indian textile industry. From farm to fabric, each sample featured in this catalogue reflects the craftsmanship, technological capabilities and commitment to quality that underpin India's textile ecosystem.

I am confident that this catalogue will serve as a valuable reference for global brands, manufacturers and buyers seeking high-quality, responsibly produced and traceable cotton. I invite all stakeholders across the textile value chain to partner with Kasturi Gotton Bharat in advancing a more transparent, sustainable and quality-driven future for Indian and global textiles.

**Smt. Neelam Shami Rao, IAS**
Secretary
Ministry of Textiles
Government of India



# From India's Fields to the World

Cotton has always been more than a fibre. It is livelihood heritage, craftsmanship and an essential part of the global textile economy.

In the 16th century epic poem "Ramcharitmas", the poet Tulsidas uses cotton as an analogy to describe the noble character of saints. The conduct of holy men was seen as "as noble as the character of the cotton plant".

Kasturi Cotton brings these dimensions together through a modern quality and traceability framework designed for the evolving needs of international textile and fashion markets. Rooted in Indian cotton-growing expertise and strengthened by scientific testing, certification and digital traceability, Kasturi Cotton offers buyers something increasingly valuable:

- Confidence in what is being purchased.
- Confidence in the quality of the fibre being assured.
- Confidence in the origin being verified.
- Confidence in the chain of custody being maintained.
- Confidence in the story behind the final product being preserved.
- Confidence in sustainability, at every stage.

**Kasturi Cotton is where Indian cotton heritage meets modern textile assurance.**





# Cotton Is No Longer Just a Commodity

The global textile industry is evolving. Brands, manufacturers, consumers and regulators increasingly value authenticity, transparency, consistency and responsible production.

Kasturi Cotton brings these needs together with measurable quality, traceable origin, and communicable value, offering premium Indian cotton for a global textile industry where provenance and performance matter equally.

# A Higher Standard From Fibre to Finished Product

Kasturi Cotton is built on a simple belief: premium cotton should be as trustworthy as it is exceptional. Each batch is carefully sampled and assessed across seven key quality parameters by NABL-accredited laboratories, with verification and certification through TEXPROCIL. This gives buyers clear, reliable insight into the fibre's characteristics and helps support greater consistency at every stage of the textile journey. The result is a more dependable raw material base for the value chain.







# The Kasturi Cotton Standard

Measurable Quality. Consistent Performance.
Kasturi Cotton grades are defined through a structured set of fibre-quality parameters.

## THE KASTURI COTTON RANGE

| Name/ Parameter | Kasturi Cotton 28 mm+ | Kasturi Cotton 29 mm+ | Kasturi Cotton 30 mm+ | Kasturi Cotton 31 mm+ | Kasturi Cotton 32 mm+ | Kasturi Cotton 33 mm+ | Kasturi Cotton 34 mm+ | Kasturi Cotton 35 mm+ |
|---|---|---|---|---|---|---|---|---|
| Staple Length/ UHML | 28mm+ | 29mm+ | 30mm+ | 31mm+ | 32mm+ | 33mm+ | 34mm+ | 35mm+ |
| Micronaire Value | 3.7 to 4.7 | 3.7 to 4.5 | 3.7 to 4.5 | 3.7 to 4.5 | 3.0 to 4.2 | 3.0 to 4.2 | 3.2 to 4.2 | 3.0 to 4.0 |
| RD Value | 76+ | 76+ | 76+ | 76+ | 73+ | 73+ | 74+ | 74+ |
| Fibre Strength | 29.0 (-1.5) g/tex | 29.5 (-1.5) g/tex | 30.5 (-1.5) g/tex | 32.5 (-1.5) g/tex | 35.0 (-1.5) g/tex | 36.0 (-1.5) g/tex | 36.5 (-1.5) g/tex | 37.5 (-1.5) g/tex |
| Uniformity Index | 83% or more | 83% or more | 84% or more | 84% or more | 83% or more | 83% or more | 85% or more | 85% or more |
| Trash | 2% or below | 2% or below | 2% or below | 2% or below | 2% or below | 2% or below | 3% or below | 3% or below |
| Moisture Content | 8% or below | 8% or below | 8% or below | 8% or below | 8% or below | 8% or below | 8% or below | 8% or below |

Kasturi Cotton offers a spectrum of fibre characteristics for applications ranging from premium everyday textiles to high-end and specialised textile products.





# From Physical Product to Digital Story

Kasturi Cotton begins at the farm, supporting responsible cultivation and guiding practices that help protect fibre quality, improve resource efficiency, and reduce contamination.

As cotton moves from farm to ginning, spinning, weaving and manufacturing, Kasturi Cotton helps create a more structured and connected journey through defined quality parameters, traceability, documentation, and relevant certifications.

Each stage adds to the story of the fibre helping capture its origin, movement, processing and verification as it progresses through the supply chain.

**Connecting the Journey**

Cultivation > Ginning > Testing & Certification > Spinning > Weaving / Knitting > Manufacturing > Brand > Consumer. The objective is simple: **to keep the story of the cotton connected from farm to fashion.**









# Turning Traceability into Value

A connected cotton journey creates value at every stage. Farmers can participate in a higher-value cotton proposition, while ginners and spinners benefit from more clearly defined and documented fibre characteristics that increases the efficiency of the production. For manufacturers and brands, greater visibility and consistency can support more confident sourcing and stronger product stories.

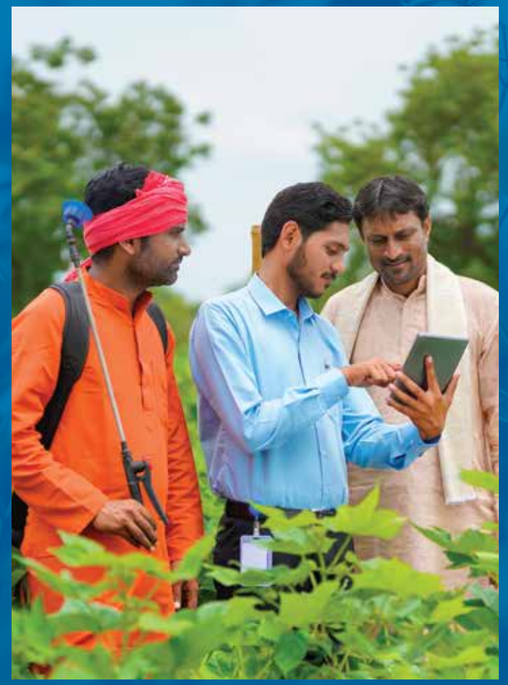
For consumers, this journey can translate into something simple but meaningful: greater confidence in what they buy and where it comes from.

The story can extend all the way to the finished product through KC Track, a blockchain & QR code based traceability solution that allows consumers to discover the cotton's origin, journey and other information.

In this way, Kasturi Cotton connects quality, provenance and responsibility creating value from the Indian farm all the way to the global consumer.

KC Track
Authenticity Through Blockchain-based Traceability

# Entering the Bold New Era of Indian Cotton





Indian cotton is entering a new era with the Mission for Cotton Productivity. The Ministry of Textiles is modernizing the entire sector - from sustainable farming practices to world-class infrastructure. India's Mission for Cotton Productivity, Kapas Kanti, is the five-year mission that brings together research, technology and improved farming practices to raise productivity, enhance cotton quality, strengthen farmer prosperity and build greater resilience across the cotton sector.

**Core Focus**

**Areas Advanced Planting:** Scale up High Density Planting Systems (HDPS) and Closer Spacing (CS) to maximise yields.

**Next-Gen Seeds:** Develop climate-resilient, pest-resistant and Extra Long Staple (ELS) cotton varieties.

**Infrastructure & Traceability:** Establish new testing laboratories and incentivise premium ginning factories to process certified Kasturi Cotton Bharat bales.

**Digital Integration:** Connect farmers to digital platforms and mandis for transparent pricing, supported by AI-driven pest surveillance.

**Kasturi Cotton Bharat is an integral part of this mission helping elevate the quality, productivity and global standing of Indian cotton.**



# Signature Collection

Exceptional fibre
Beautiful design
Enduring performance
A story worth sharing

# Premium Shirt And T-Shirts – Where Every Thread Makes a Statement

## Yarn Dyed Checks

Make an impression with the quiet drama of yarn-dyed checks, brought to life in the exceptional purity of 100% certified Kasturi Cotton. Fine, meticulously spun yarns meet the timeless Oxford construction to create a fabric with remarkable depth and character. Soft as it touches the skin, naturally breathable and rich with colour, every thread is designed to deliver comfort that lasts and elegance that endures. Beneath its captivating surface lies the enduring strength and superior hand feel that define Kasturi Cotton.









U.S. POLO - KCB0100

Killer Shirts - KCB0101



# Yarn Dyed Chambray

There is an effortless allure to Chambray - a quiet sophistication that never seeks attention yet always commands it. Woven in the exceptional premium Kasturi Cotton, that timeless elegance takes on a richer, more luxurious expression. Its fine plain weave creates a smooth, refined surface that feels gentle with every movement. The fabric falls naturally over the body, gliding rather than clinging, giving you that rare feeling of being dressed without ever feeling weighed down. As you move, its subtle colour depth catches the light, revealing a quiet richness that grows more captivating with every wear.



Killer Shirts - KCB0102



# Slim-Fit Yarn Dyed

Woven from premium Kasturi Cotton, this lightweight plain-weave shirting embodies a refined equilibrium of elegance and ease. Its smooth, supple surface feels beautifully soft against the skin, while its natural breathability keeps every moment light, fresh and effortlessly comfortable. Made for the modern shirt, it moves seamlessly between crisp sophistication and relaxed elegance. Impeccably composed yet wonderfully easy to wear.



# Fine Round-Neck T-Shirt

Crafted from 100% certified Kasturi Cotton, this premium single-jersey T-shirt is a celebration of exceptional softness, effortless comfort and refined simplicity. The moment it touches the skin, its silken softness envelops you in an almost weightless embrace. Naturally breathable and beautifully fluid, fine Indian cotton allows the fabric to move with you - keeping your cool, fresh and wonderfully at ease from morning to night. A fabric so soft it feels instinctive, so light it feels liberating, and so refined it transforms the everyday into something extraordinary.



# Classic Polo T-Shirt

A classic, refined by the rare character of exceptional Indian cotton. Crafted from 100% certified Kasturi Cotton, this single-jersey polo is an expression of sophistication. Soft to the touch, naturally breathable and beautifully composed, it brings an effortless elegance to everyday dressing. Timeless in silhouette. Distinctive in character.



# Premium Bed Linen– Wrap Yourself in Luxury

## Percale

Turn every night into a beautiful ritual with refined Percale bed linen and pillow set, woven from 100% certified Kasturi Cotton. Crisp yet wonderfully comfortable, its naturally breathable weave creates a cool, fresh sensation against the skin, while vibrant, sophisticated prints bring character and quiet elegance to the bedroom. Soft enough to surrender to at the end of a long day, cool enough for deeply restful nights and enduring enough for everyday living, this is bed linen designed to feel as exquisite as it looks - inviting you to linger a little longer, night after night.



Boutique Living - KCB0104



Trident Group - KCB0105

Creative Group - KCB0106



# Satin

Silky elegance for nights worth lingering over. Indulge in the sensuous comfort of premium cotton satin, crafted from 100% certified Kasturi Cotton yarn. Smooth, lustrous and beautifully soft against the skin, it brings an unmistakable touch of glamour to the bedroom, while its natural breathability keeps every night feeling light, cool and effortlessly comfortable. Paired with expressive prints and enduring quality, this is bedding designed to awaken the senses - inviting you to slip in, settle down and stay a little longer.



Serene - KCB0107



# Serene

Wrap yourself in Serene, understated luxury with our Jacquard Duvet Set, masterfully woven from 100% certified Kasturi Cotton. Renowned for its silky refinement and breathable softness, this premium ensemble transforms your bedroom into a serene sanctuary of cool, blissful comfort. The intricate jacquard weave adds a subtle, sophisticated texture, turning every evening into a calming ritual and every night into deep, restful sleep. Serene elegance elevated naturally.



Christy Textiles - KCB0108



# Luxury Bath Collection – The Kind of Softness You Can't Resist.

## Bathrobe

Wrap yourself in the pleasure of pure cotton. Crafted from 100% certified Kasturi Cotton, this luxurious bathrobe envelops the body in an irresistibly soft, plush embrace. Sumptuously smooth against the skin, the naturally fine qualities of premium Indian cotton create a tactile experience that feels indulgent from the very first touch, while its exceptional moisture absorption leaves you feeling fresh, dry and beautifully cocooned after every bath.



# Bath Towel

Experience the pleasure of an ultra-plush towel crafted from 100% certified Kasturi Cotton. Made in a premium combed-ring-spun terry construction, it wraps the skin in a beautifully dense, cloud-like softness, with every fibre designed to feel rich, smooth and irresistibly comforting. It absorbs moisture with effortless ease, leaving you fresh, dry and wrapped in pure indulgence. Every touch is a little temptation. Every wash, softness worth coming back to.





Christy Textiles - KCB0109

# Hand Towel

Crafted from 100% certified Kasturi Cotton, this luxurious hand towel turns an everyday essential into an irresistible little indulgence. Exceptionally soft and beautifully absorbent, its plush texture caresses the skin with every touch, leaving you feeling fresh, pampered and wrapped in the pure comfort of premium Indian cotton. Perfect for luxury bathrooms and premium hospitality, it brings a beautiful touch to the simplest daily ritual. Because even the smallest moments deserve to feel this good.



**Adwaith Lakshmi - KCB0110**

# The Kasturi Cotton Promise

At Kasturi Cotton, we are committed to delivering premium quality, consistency and reliability to our customers. We focus on understanding every requirement and building long-term partnerships that create value for your brand. Let's work together to create something exceptional and take your brand forward with confidence. Mail us at **kasturi@texprocil.org** for more details and to explore business opportunities.



# Acknowledgement

We're grateful to the industry members for providing information and valuable support in publishing the book.

| CODE | BRAND | COMPANY ADDRESS | PRODUCT | PAGE NO |
|---|---|---|---|---|
| KCB0100 | **U.S. POLO ASSN.** | **Arvind Ltd.,** Naroda Road, Near Chamunda Bridge, Ahmedabad – 382 345, Gujarat, India. | **Premium Shirt - Yarn Dyed Checks** | **13 & 14** |
| KCB0101 | **Killer Shirts** | **Keval Kiran Clothing Ltd.,** 460/7, I.B. Patel Road, Kewal Kiran Estate, Goregaon East, Mumbai, 400063 | **Premium Shirt - Yarn Dyed Chambray** | **15 & 16** |
| KCB0102 | **Killer Shirts** | **Keval Kiran Clothing Ltd.,** 460/7, I.B. Patel Road, Kewal Kiran Estate, Goregaon East, Mumbai, 400063 | **Premium Shirts - Slim-Fit Yarn Dyed** | **17 & 18** |
| KCB0103 | – | **SBT APPARELS PVT LTD** S.F# 346/1 Kosavampalayam road, palladam - 641664 Tirupur, Tamilnadu,India. | **Round-Neck & Classic Polo T- Shirt** | **19 & 20** |
| KCB0104 | **Boutique Living** | **Indo Count Industries Ltd.,** 301, ARCADIA, Behind NCPA, Nariman Point, Mumbai - 400 021, Maharashtra, - 416109, Maharashtra, India. | **Premium Bed Linen- Percale** | **21** |
| KCB0105 | – | **Trident Group** Trident Group, Sanghera, Punjab – 148101, India | **Premium Bed Linen- Percale** | **22** |
| KCB0106 | – | **Creative Group,** 103, Cama Industrial Estate, Sun Mill Compound, Lower Parel, Mumbai – 400013, Maharashtra, India. | **Premium Bed Linen - Satin** | **23 & 24** |
| KCB0107 | **Serene** | **Welspun Living** 6th Floor, Kamala Mills Compound, Senapati Bapat Marg, Dadar West, Lower Parel, Mumbai, Maharashtra – 400028. | **Premium Bed Linen** | **25 & 26** |
| KCB0108 | – | **Christy Textiles,** C-1, C-2, SIDCO Industrial Estate, Andipalayam, Tiruchengode - 637 214, TamilNadu | **Luxury Bath Collection- Bathrobe** | **27 & 28** |
| KCB0109 | – | **Christy Textiles,** C-1, C-2, SIDCO Industrial Estate, Andipalayam, Tiruchengode - 637 214, TamilNadu | **Luxury Bath Collection- Bath Towel** | **29 & 30** |
| KCB0110 | – | **Adwaith Lakshmi Industries Ltd.,** 114 A, Senthottam, Sowripalayam, Coimbatore, Tamil Nadu – 641028. | **Luxury Bath Collection- Hand Towel** | **31** |

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THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
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